



**GRANDNODE**  
**FULL LIST**  
**OF FEATURES**

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# CATALOG MANAGEMENT

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- Simple, configurable simple and grouped products (e.g. size, color, etc.)
- Bundle packs (Product kits)
- Downloadable/digital products with samples
- Auction product type
- Reservation (Booking) products with availability calendar
- Gift card product type
- Recurring products (e.g. subscriptions)
- Unlimited product attributes
- Unlimited product combinations (based on product attributes)
- Unlimited specification attributes
- Create different tier prices for different customer groups
- Inventory management with minimum, maximum quantities
- Multiple warehouse management
- Bulk edit product in admin panel
- Product reviews
- Product tags
- Catalog limited to customer groups or stores
- Cross-sells, Similar and Related products
- Stock availability
- Multiple images per product
- Product image zoom-in
- Share on social media profiles
- Send to a friend with email
- Ask a question on product
- Allow viewing of unpublished product details page
- Discounted message for unpublished products
- Show SKU on product details page
- Show SKU on product catalog pages
- Show manufacturer part number on product details page
- Show GTIN on product details page
- Show "Free Shipping" icon on product details page
- Allow product sorting - predefined and custom sorting
- Allow view mode changing - grid/list
- Include products from subcategories on catalog pages
- Show number of distinct products besides each category name
- Category breadcrumbs enabled
- 'Ask question' form on product
- 'Email a friend' enabled
- Allow anonymous users to email a friend
- Recently viewed products

- Personalized products
- New products (Shown on home page or as an independent page)
- Bestsellers
- Products also purchased
- Products grouped by product tag
- Display tax/shipping info in the footer, on products page
- Product reviews possible only after purchasing product
- Product reviews available for everyone
- Notifications about new product reviews
- Allow anonymous users to write product reviews
- Allow only registered users to write product reviews
- Product reviews must be approved by store owner
- Product reviews are automatically visible
- Compare products
- Recommended products
- Suggested products
- Recently viewed products
- Possibility to automatically generate available product combinations (variants)
- Display stock availability on product (Available or not)
- Display stock quantity on product (10, 20, 55 in stock)
- Low stock activity - Disable buy button, unpublish, do nothing, when Qty hits 0.
- Possibility to set the minimum stock quantity per product
- Notify store owner when stock quantity hits specified number
- Possibility to track inventory by product attributes, by bundle packs, by single stock quantity
- Define if product is returnable or not
- Define if product is shippable or not
- Define if product should be shipped separately
- Define if product should have free shipping
- Possibility to define delivery dates per product
- Possibility to set additional shipping charge
- Possibility to set the dimension of the product (for shipping)
- Possibility to add specification attributes hidden or visible on the product page
- Possibility to use specification attributes only for filtering
- Independent stock quantity per combination
- Possibility to order product if its stock quantity is below 0
- Possibility to override base price independently on each product combination
- Allow back in stock subscriptions
- Allow backorders
- Preorder products
- Possibility to configure PAngV (base price)
- Possibility to require adding another product to the cart while ordering another one

# MARKETING & PROMOTIONS

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- Related products, cross-sells, customers also purchased
- Advanced discounts with the ability to restrict to stores, categories, manufacturers, vendors, time-period, customer groups
- Possibility to generate a bunch of unique coupon codes for each promotion
- Possibility to monitor the coupon usage
- Limit the coupon usage per customer or per number of uses
- Possibility to limit discount per stores
- Possibility to calculate discounts by external plugins
- Tier prices for quantity discounts
- Possibility to create Buy 2 Get 1 free product discounts
- Possibility to assign free shipping for customer, customer groups or product
- Advanced newsletter management - possibility to sign up for newsletter categories, segment customers by predefined rules
- Send wishlists by email or share with URL
- Push notifications managed by Google Firebase
- Abandoned Cart recovery tools
- Birthday notifications
- Possibility to recover inactive users by Last Activity, Last Unpaid Order reminders
- Possibility to create promotional pop-ups
- Possibility to create surveys with interactive forms
- Affiliate program
- Loyalty points for registration, purchases
- Possibility to exchange loyalty points for discounts
- Search engine friendly platform
- Possibility to generate multi-language sitemaps
- Search engine friendly URLs
- Possibility to manage URL Rewrites
- Meta-information for products, categories, manufacturers and content pages
- Possibility to generate product Meta-tags automatically
- Auto-generated sitemap
- CSS, JavaScript, HTML minification
- Possibility to edit robots.txt file from admin panel
- Canonical URLs
- Open graph/Twitter meta tags
- Possibility to create category description, bottom description, additional content with generic attributes

# CUSTOMER MANAGEMENT

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- Allow users to change e-mail address after registration
- Possibility to use usernames, instead of e-mail addresses to login
- Allow users to upload avatars
- Possibility to show customer's location and join date on their profiles (forum, blog, reviews)
- GDPR support - possibility to delete & export accounts
- Customizable customer form fields - during registration or addresses creation
- Possibility to create custom customer attributes
- Possibility to assign existing customers to vendor accounts
- Possibility to segment customers with customer tags
- Possibility to set free shipping for customer's next order
- Individual product prices per customer
- Personalized products per customer
- Customer notes
- Activity log
- Possibility to add custom documents to customer's profile
- Communication history on each customer profile
- Possibility to see all messages sent to customer
- Back in stock subscriptions visible on each customer
- Multiple addresses
- Possibility to place order for customer as an admin
- Multi vendor support
- Possibility to configure commission for vendor
- Apply for vendor account form
- Vendor notes
- Vendor information shown in the shopping cart
- Possibility to attach documents to vendor accounts
- Possibility to choose different shipping method per vendor
- Possibility to extend the vendor functionality with Generic Attributes
- Allow customers to contact vendors
- Vendor review possible only after purchasing product from vendor
- Customizable vendor profiles (you can define the default fields which each vendor should fill during registration)
- Possibility to search products by vendor
- Possibility to review vendor, independently from product reviews
- Two Factor Authentication by SMS, e-mail and Authenticator App
- Possibility to change password format
- Possibility to set required password length, password lifetime, unduplicated password numbers, maximum login failures

# CONTENT MANAGEMENT SYSTEM (CMS)

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- Blog
- Possibility to add blog post to specified blog categories
- Blog tags
- Blog filtering by date
- Possibility to show blog post on home page
- Possibility to assign products to blog posts
- Meta tags for blog posts
- RSS feed for blog posts
- Possibility to limit blog posts to specified store
- Possibility to limit blog posts to specified customer group
- Possibility to write posts in different languages
- News
- Possibility to show news on home page
- RSS feed for news
- Possibility to limit news to specified store
- Possibility to limit news to specified customer group
- Knowledge base
- Possibility to create online courses
- Different custom levels for courses
- Different subjects for courses
- Courses are divided into lessons
- Possibility to add video resources in courses
- Possibility to mark lessons as finished
- Landing pages (Static pages / Topics)
- Possibility to create time-limited pages
- Possibility to create pages with restricted access to predefined customer groups
- Possibility to create landing pages secured with password
- Meta tags for landing pages
- Possibility to create landing pages accessible when the store is closed
- Possibility to include/exclude landing pages from the sitemap
- Possibility to include/exclude landing pages from the top menu
- Different personalized templates for landing pages
- Possibility to create landing pages limited to the store
- Possibility to create custom message templates
- Possibility to create custom tokens for message templates
- Polls
- Forum
- Private messages

# STORE MANAGEMENT

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- Manage multiple stores from single Administration panel
- Advanced permission system
- 100% customizable design using templates based on Bootstrap
- Support for multiple currencies, languages
- Web API - Open API - for easy integration between GrandNode and 3rd party apps
- Import and export for products, manufacturers, categories, newsletter subscribers
- Tax rates based on location, product type
- Google reCAPTCHA functionality to prevent automated software from attempting fake messages, registrations
- Possibility to save the geo coordinates of customers location
- Limited access to the admin panel with the IP White lists
- Honeypot
- XSRF protection for admin panel and public store
- Customizable PDF Invoices templates
- Automatically detect customers language
- Full-Text Search
- Multi currency support
- Multi store support
- Multi language support
- Multi warehouse support
- Custom JavaScript editor
- Custom CSS editor
- Custom robots.txt editor
- MongoDB Query editor
- Deleting guest customers
- Clear field Most Viewed on the product
- Deleting old exported files
- Deleting activity log
- Converting pictures to the webp format
- Scheduled tasks
- System log
- Message queue with all e-mails coming from store to the customers
- Possibility to install plugins and widgets
- External authentication like Facebook Login or Login with Google
- HTML minification
- Response compression
- Possibility to set the cookies expiration date
- Possibility to use the HSTS
- Amazon S3 and Windows Azure Blob Storage support

# CHECKOUT PROCESS

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- Simplified One-page checkout or Multi-step checkout
- Guest checkout
- Ship to the same address
- Skip billing & shipping address if there is only one address
- SSL security support, impossible to checkout with SSL issues
- Integration with multiple payment gateways like PayPal, Stripe, Klarna, Adyen, etc.
- Pick-up in store
- Free shipping
- Fixed or real-time shipping rates
- Shipping integrations with label printing
- Possibility to limit minimum/maximum shopping cart items
- Possibility to limit minimum/maximum order subtotal amount per customer role
- Customizable shopping cart
- Customizable cross-sells in the shopping cart
- Possibility to keep items for later in the shopping cart (partial checkout)
- Forever free shipping over specified value of order total
- Possibility to calculate estimate shipping costs
- Possibility to display shipment events for customers
- Possibility to bypass shipping method page if there's only one to speed up the purchase process
- Possibility to restrict shipping methods to specified country
- Possibility to limit shipping method to specified customer group
- Possibility to restrict payment method to specified country
- Possibility to restrict payment method to specified customer group
- Possibility to restrict payment method to specified shipping method
- Multi-Tenant support
- Possibility to assign staff (manager) account for each store
- Each staff is able to manage:
  - Products,
  - Categories,
  - Manufacturers,
  - Orders,
  - Return requests,
  - Shipments



# ORDER MANAGEMENT

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- View, edit, fulfil orders from the admin panel
- Generate invoices, shipments, additional documents
- Possibility to print invoices, packing slips
- Possibility to add custom order statuses/labels
- E-mail notifications of orders
- Auto-generated order code
- Custom order number
- Possibility to exchange information with order notes
- Manage recurring payments
- Enable/Disable re-order feature for customers
- Possibility to define minimum/maximum order sub-total amount
- Automatically gift cards activation/deactivation dependently on order status
- Possibility to cancel order by users
- Possibility to automatically cancel unpaid and pending orders after X days
- Possibility to list return requests
- Possibility to edit return requests
- Possibility to delete return requests
- Possibility to filter return requests by customer email, date ranges, return request status
- Return requests - possibility to specify return pickup address and pickup date
- Possibility to filter shipments by date ranges, tracking number, shipped status
- Bypass shipping method page if there's only one
- Display shipment events for customers
- Display shipment events for store owner
- Possibility to use the Estimate Shipping form
- Free shipping over 'X'
- Notify customer about shipping from multiple locations
- "Pick Up in Store" enabled
- Possibility to set default shipping origin
- Min/Max Order subtotal amount can be configured per specified customer role

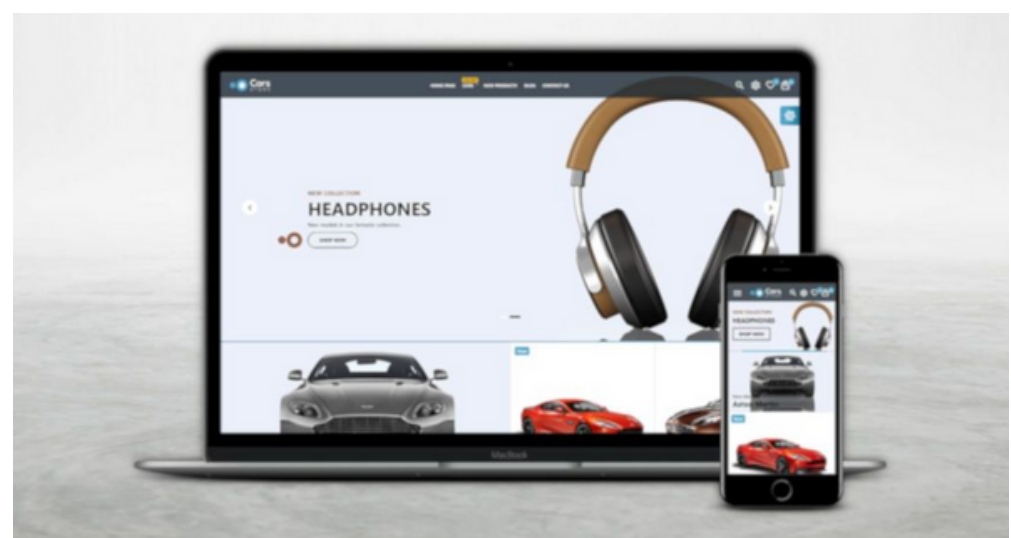
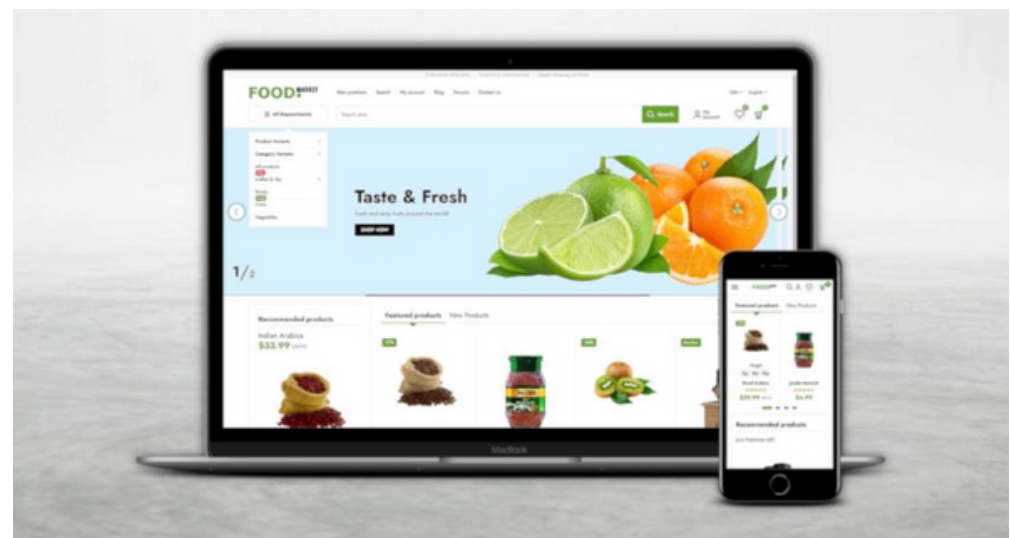
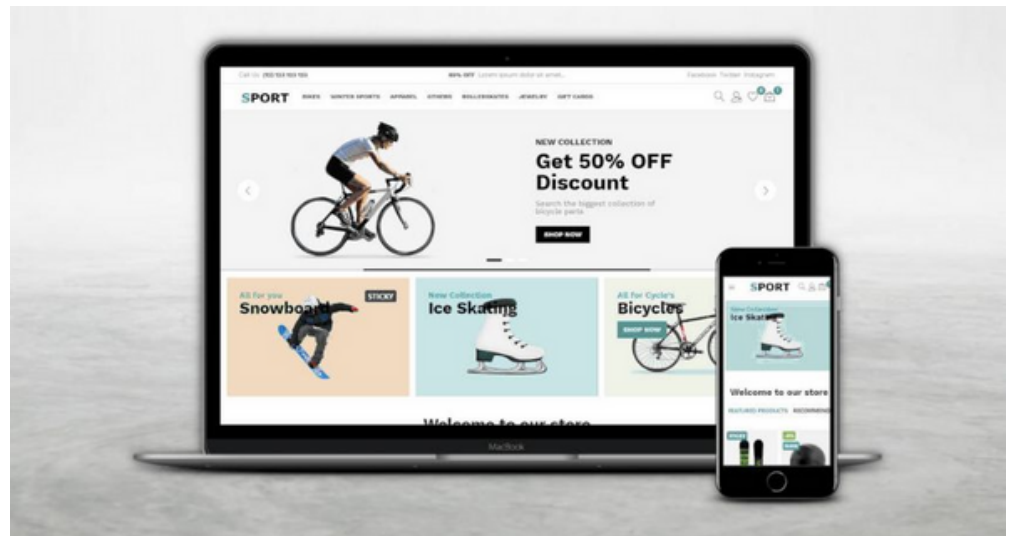
# ANALYTICS & REPORTS

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- Integration with Google Analytics
- Integration with Facebook Pixel
- Integration with Google Tag Manager
- Google Analytics metrics on Dashboard
- Online visitors
- Active shopping carts & wishlists
- Today orders
- Pending orders
- Abandoned carts
- Low stock products
- Customers registered in specified period of time
- Today registered
- Pending return requests
- Latest orders
- Bestsellers
- Products never purchased
- Country report
- Customers by order total
- Customers by number of orders
- Registered customers
- MongoDB Query Editor gives the possibility to run more sophisticated reports straight from the admin panel
- Push notifications statistics
- Customers activity log
- Last visited URL stored on the customer
- Affiliate report - number of orders and number of registrations

# CUSTOMIZE YOUR STORE

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# CUSTOM INTEGRATIONS

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## NEED HELP?

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Breakdowns, faults are crucial for your e-commerce. It's a very stressful situation for every entrepreneur, our competent specialists are here to take care of your business. We offer qualified support to guarantee you peace of mind. Enjoy a guaranteed response time, talk directly with our core team specialists, and watch how your business is growing.

- Live communication
- Access to the core team
- Guaranteed response time
- Migration help
- Code, performance review
- Backward security support
- Addons & Themes Installation
- Mobile app development

